

kyliegotzfried.

creative director + photographer








contact

(734) 788-0552
kyliegotz@gmail.com

education

college for creative studies
BFA photography
advertising design minor
may 2020

skills

photoshop 
lightroom 
indesign 
illustrator 
premiere pro 
after effects 
prop styling 
ideation 
studio lighting 
darkroom skills 

exhibitions

annex gallery
manifest of ipseities
october 2019

detroit artists market
ccs scholarship exhibition
march 2018

college for creative studies
student exhibition
may 2016, 2018, 2019

experience

kylie g. photography
freelance photographer + retoucher
june 2014 - present

- notable clients include: belle isle conservancy, detroit circus, avalon bread, tait design co.

anchorlight creative
design intern

february 2020 - present

- supported creative director and designers through tasks for client campaigns
- photographed for client websites/social media
- assisted in developing marketing strategies

dutton farm + everybody
photography + social media intern

october 2019 - may 2020

- photographed/edited content for social media channels/websites/print materials
- created content for launch of brand "everybody"
- managed and posted on social channels

marilyn's detroit
social media intern

january 2019 - may 2019

- developed custom social media strategy
- ideated and executed content for social media
- managed social media calendar

shinola detroit headquarters
photography intern

may 2018 - september 2018

- assisted head photographers on numerous shoots
- photographed and retouched images for use in fall catalog, website, and social media

 kyliegotzfried.com

 [@kyliegotzfried](https://www.instagram.com/kyliegotzfried)

