

kyliegotzfried.

creative director + photographer

contact

(734) 788-0552
kyliegotz@gmail.com

education

college for creative studies
BFA photography
advertising design minor
may 2020

skills

photoshop	<div><div style="width: 90%;"></div></div>
lightroom	<div><div style="width: 85%;"></div></div>
indesign	<div><div style="width: 80%;"></div></div>
illustrator	<div><div style="width: 75%;"></div></div>
premiere pro	<div><div style="width: 60%;"></div></div>
after effects	<div><div style="width: 50%;"></div></div>
prop styling	<div><div style="width: 70%;"></div></div>
food styling	<div><div style="width: 65%;"></div></div>
ideation	<div><div style="width: 80%;"></div></div>
studio lighting	<div><div style="width: 70%;"></div></div>
copywriting	<div><div style="width: 60%;"></div></div>

exhibitions

annex gallery
manifest of ipseities
october 2019

detroit artists market
ccs scholarship exhibition
march 2018

college for creative studies
student exhibition
may 2016, 2018, 2019

experience

kylie g. photography
freelance photographer + retoucher
june 2014 - present

- notable clients include: belle isle conservancy, detroit circus, avalon bread, peninsula's shop, domino's pizza, tait design co.

mrm detroit
art director

may 2022 - present

- worked on several accounts for GM
- developed layouts for emails, social, print, and web

achatz handmade pie company
art director

may 2020 - present

- managed, directed, and created all visual assets for use across web, print, and social channels
- helped facilitate total visual rebrand and rename of an established brand

marilyn's detroit
photography + social media intern

january 2019 - may 2019

- developed custom social media strategy
- ideated and executed content for social media
- managed social media calendar

shinola detroit headquarters
photography intern

may 2018 - september 2018

- assisted head photographers on numerous shoots
- photographed and retouched images for use in fall catalog, website, and social media

 kyliegotzfried.com

 [@kyliegotzfried](https://www.instagram.com/kyliegotzfried)

